

# CRYE-LEIKE<sup>®</sup>, REALTORS<sup>®</sup>

A GUIDE TO LISTING  
**EVERYTHING YOU NEED TO KNOW**



**JUSTIN FLOYD**  
H O M E S

CELL: 615-299-6774 | OFFICE: 615-650-7447 | EAST NASHVILLE

# WE BELIEVE IN GIVING BACK

We support such charities as: ...**over \$4 million, in fact.**



## LEADING *the Way*

IN CHARITABLE GIVING!

At **CRYE-LEIKE**, we have a genuine responsibility and obligation to give something back to the communities that give so much to us.

Giving back to the community is a natural part of what we do every day. Every year, **CRYE-LEIKE** offices devote considerable financial resources to support the many vital community agencies and charitable causes in their area.

Total monies and goods collected by **CRYE-LEIKE** now exceeds \$4 million to date, not counting the innumerable hours of volunteer service donated by our sales associates and staff.

As you take a closer look at **CRYE-LEIKE**, we hope you'll understand why we feel good about being a **"good corporate neighbor."**

CONVENIENT • EFFICIENT • RELIABLE



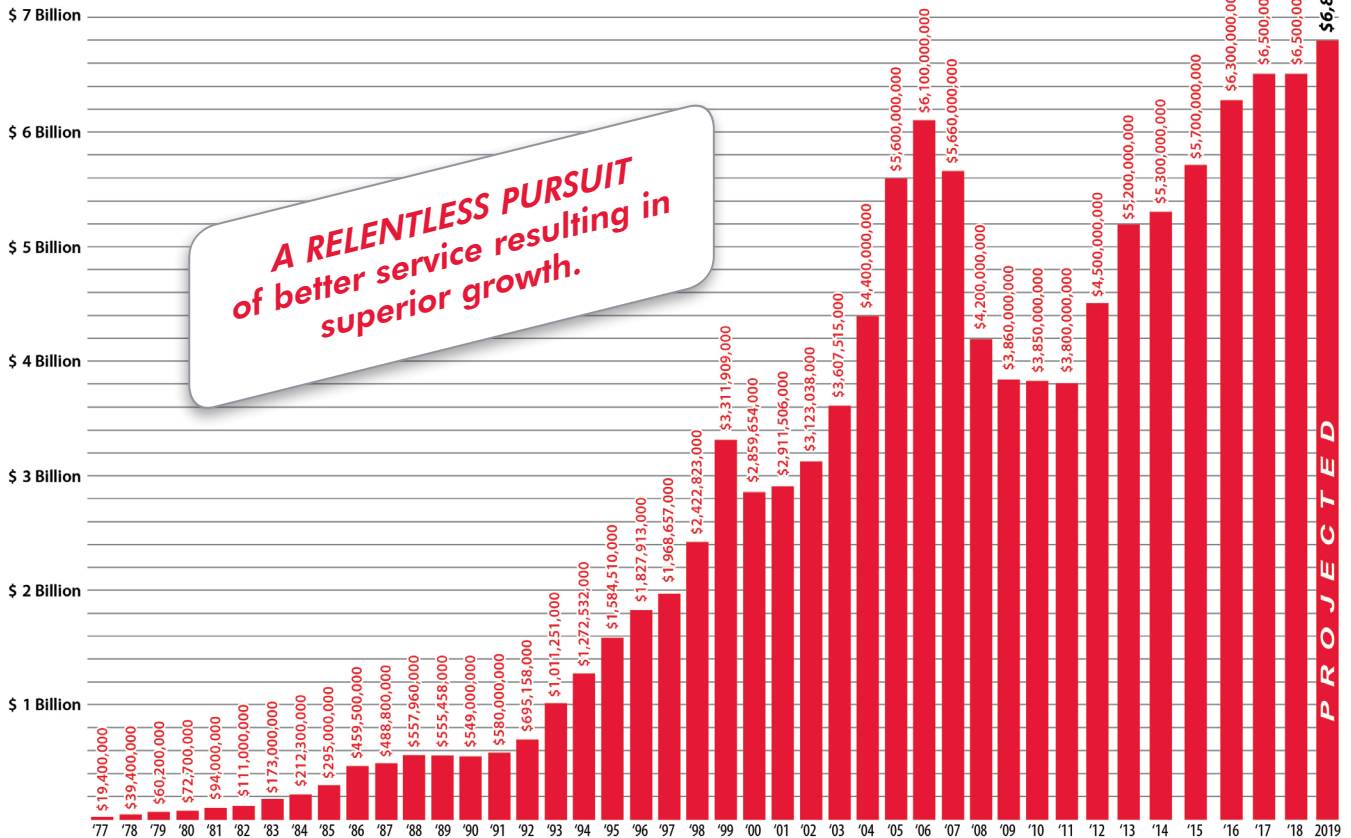
# TRUSTED MARKET LEADER

RANKED #3 IN THE NATION

RANK	COMPANY	UNITS
1.	<b>HomeServices of America, Inc.</b> Minneapolis, MN	230,289
2.	<b>Hanna Holdings</b> Pittsburgh, PA	90,468
3.	<b>CRYE-LEIKE<sup>®</sup>, REALTORS<sup>®</sup></b> Memphis, Nashville, Chattanooga, Knoxville - TN; Little Rock, Northwest - AR; Atlanta - GA; Jackson - MS; Huntsville - AL	<b>28,699</b>
4.	<b>eXp World Holdings, Inc.</b> Bellingham, WA	24,655
5.	<b>Real Estate One</b> Southfield, MI	24,589
6.	<b>Allen Tate Companies</b> Charlotte, NC	22,273
7.	<b>Douglas Elliman Real Estate</b> New York, NY	22,272
8.	<b>REALHOME Services and Solutions Inc.</b> Atlanta, GA	21,862
9.	<b>William Raveis Real Estate, Mortgage and Insurance</b> Shelton, CT	20,871
10.	<b>West USA Realty, Inc.</b> Phoenix, AZ	20,762

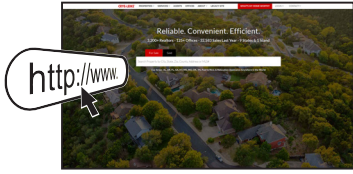
Source: 2018 REAL Trends 500 Ranking of Independently Owned Real Estate Firms

## Volume Scale



# CRYE-LEIKE, REALTORS®

*When you list your home with us, we market your home to sell!*



CRYE-LEIKE.COM



WORLDWIDE EXPOSURE - FEATURED ON THOUSANDS OF WEBSITES



DISTINCTIVE YARD SIGNS



SOCIAL MEDIA



MOBILE APP



COLOR BROCHURE



YouTube  
VIDEO



VOICEPAD



NETWORK OF AGENTS



LISTED POSTCARDS



VIRTUAL TOURS

Leading  
REAL ESTATE  
COMPANIES  
OF THE WORLD  
NETWORK OF  
INDUSTRY LEADERS



APPOINTMENT  
CENTER  
OPEN 7 DAYS A WEEK

CONVENIENT • EFFICIENT • RELIABLE



JUSTIN FLOYD  
HOMES

# MAXIMUM WEB EXPOSURE

www.CRYE-LEIKE®.com

We also distribute your listing information, along with photographs, to a wide array of consumer and realtor web sites.

realtor.com®



apartment list

Apartments.com®



CoreLogic®  
RealQuest Express

HomeSteps®  
Freddie Mac Homes



HARMONHOMES  
Online, In Print, In Sync™ COM®



HOMES.COM®

MLS  
MULTIPLE LISTING SERVICE®



Countless  
Newspaper Websites

HomeFinder.com

foreclosure.com™

kahping

Homefacts™

LandWatch  
Vector Outline logo - one color



LotNetwork.com  
The One Site for HomeSites

OceanHomesUSA.com

USHUD.com  
The Foreclosure Real Estate Resource

LakeHomesUSA.com

learnmorenow.com  
FindHomes

movetube  
THE HOME SEARCH CHANNEL

HOME2.me

HOMES&LAND

renthop

HomeWinks™  
The EASY Way to Find Homes for Sale

RiverHomesUSA.com

IDX  
Realtors & MLS  
Member Websites

Vast

eLookyLoe  
experience the nation's largest home search network

LandAndFarm

zumper

RENRANGE®

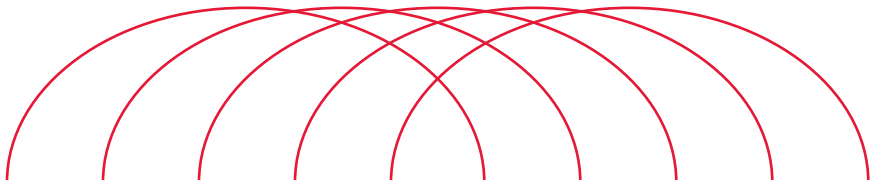
Lands of America

RealtyTrac®

YouTube

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HOMES



# Creating Connections For You

**CRYE-LEIKE HOME SERVICES** is a *free* concierge service that provides **CRYE-LEIKE** customers valuable services and savings for all aspects of the home ownership experience. We combine the power of an extensive nationwide database of service providers to create a complete network designed to meet the needs of our customers before, during and after the move.

*Take Advantage of Our Extensive Network of Preferred Vendors for:*

## Buyers

- Assistance with utility connections
- Cable television & satellite installations
- Local & long distance phone connections
- Moving services
- Security system installation
- Home Improvement
- Pest/Termite control
- Lawn Care
- Blinds/Window Treatments
- Mortgage & Insurance *...and much more!*

## Sellers

- Assistance with utility disconnections
- Preparing your home for sale
- Moving services
- Cleaning services
- Carpet cleaning services
- Painting services
- Handyman services
- Lawn Care
- Home inspections services
- Storage *...and much more!*

## *Let us take care of it...*

We can arrange all moving related activities including moving services, home inspections, mortgage, assisting with utility/phone/cable connections, remodeling, home repairs, lawncare and much more.

This powerful network of home services and valuable discounts is exclusive to **CRYE-LEIKE** customers.

Visit [www.crye-leike.com/homeservices](http://www.crye-leike.com/homeservices) **OR** Memphis (901) 271-7000 • Nashville (615) 221-0497  
Chattanooga (423) 296-1446 • Little Rock (501) 225-8900  
**TOLL FREE 1-866-771-6449**

Crye-Leike Home Services, Inc. (CLHS) is a vendor referral service. The vendors are independent entities and pay a fee to participate in the referral service. CLHS relies on customer comments and information provided by vendors, which includes qualifications, licensing, and insurance, to assess vendor participation. CLHS is not liable for any vendor misrepresentations. CLHS does not perform the work or provide the products and services offered by vendors. CLHS, its employees, officers, successors in interest, assigns, and affiliates (their employees, officers, independent contractors, successors in interest, and assigns) hereinafter collectively "Crye-Leike" do not warrant or guarantee the work performed or the products and services provided by any vendor. Crye-Leike assumes no liability for the work, products, or services of any vendor or for any representations, warranties, guarantees, or other assurances made by any vendor.

# 6 FACTORS AFFECTING THE SALE OF YOUR PROPERTY

## Factors

1. Condition of Property
2. Price
3. Marketing of Property
4. Negotiating Skills and Follow Up
5. Competition
6. Market Conditions

## Who Controls

1. Owner
2. Owner
3. Agent
4. Agent
5. No Control
6. No Control



**CRYE-LEIKE®**  
SELLS A HOME  
EVERY FOUR MINUTES

A PASSIONATE COMMITMENT TO UNSURPASSED SERVICE